

CASE STUDY

Technology

Updating executive data across 30,000 companies for a leading **online corporate database**



Challenge

Our client an online corporate database stalwart faced a primary challenge - ensuring accuracy and completeness while updating executive data. Moreover, this extensive data update encompassed various critical fields, including work experience, board seats, education, sectoral/industrial expertise, deal experience, and contact information.



Approach and Solution

To address this challenge effectively, our team of database experts devised a comprehensive approach:



We employed a dual-pronged research strategy, utilizing secondary and primary research sources to ensure data accuracy and completeness.



Next, we meticulously scoured secondary sources, such as online databases, company websites, presentations, and annual reports, to gather initial executive information.



To further enhance data accuracy, Netscribes proactively reached out to executives themselves. This involved contacting them to verify their information and fill in any missing data points, ensuring the highest level of data reliability.

Related reading: [Building comprehensive contact list database for leading global telecom giant](#)



Results delivered

By partnering with us, the client received:

- High-quality data within a mere 9-week timeframe, ensuring a swift and efficient solution to the data update challenge.
- A significant reduction in both time and costs associated with database maintenance. This efficiency directly contributed to improved resource allocation and budget management.
- Continuous updation and verification of executive data by Netscribes for more than 50,000 companies on a regular cadence. This sustained effort ensures that the client's corporate database remains accurate and current, supporting their mission to provide reliable information to users.



Client benefit

The company was able to deliver high-quality and trustworthy executive data to its clients, armed with our data management collaboration - a valuable and sustained partnership in the ever-evolving corporate information landscape. The company was able to deliver high-quality and trustworthy executive data to its clients, armed with our data management collaboration - a valuable and sustained partnership in the ever-evolving corporate information landscape.

Uncover how Netscribes' robust [database management](#) services can help you drive tangible cost, quality, and effort advantage in your business niche.

[Contact us](#)



Proprietary and Confidential, Copyright © Netscribes, Inc. All Rights Reserved.
The content of this document is confidential and meant for the review of the recipient only.

www.netscribes.com

